



Sponsorship Opportunities

Be Part of the Return of Oktoberfest!

Oktoberfest is returning to Lakeport in a big way! On October 2, 2010 Oktoberfest will take over downtown Lakeport with a stage featuring games and contests all day, live music, local bands, beer tasting, authentic German food and costumes and much more. During the day the music and activities of Oktoberfest will be broadcast all over downtown Lakeport so we will be in the stores and at the vendor booths with music and fun.

We're also introducing the Dachshund Derby where local hounds will compete for cash and glory and one doggie will become the Wiener Winner.

The name of your company, charity or organization or even individual names can be part of this huge and fun festival with a sponsorship. Best of all, most sponsorships include mention on our already-popular web site, in our media in advance and on our radio station the day of.



Sponsorship Opportunities:

Matterhorn Sponsorship - \$1,000

Our premium sponsorship which earns the title of music/entertainment sponsor. You can also sponsor our after-hours dance as well.

- Your name will be broadcast throughout the day
- Business Name on Posters and Advance Materials
- Two Commemorative Steins

Hofbräuhaus Sponsorship - \$800

Sponsorship of the beer garden

- Your name will be broadcast throughout the day
- Business Name on Posters and Advance Materials
- Two Commemorative Steins

Dachshund Derby Sponsorship - \$500

The Dachshund Derby has already been a hugely popular topic on our Facebook page and in conversation and this sponsorship can be yours

- Your name on our Dachshund Derby course
- Your name will be broadcast throughout the day
- Business Name on Posters and Advance Materials
- Commemorative Stein

Pretzel Sponsorship - \$100

Be part of the success of this event by being a Pretzel-level sponsor

- Your name broadcast throughout the day
- Your name on Posters

Bratwurst Sponsorship - \$50

- Be the sponsor of one of our ridiculously fun games or contests (except Dachshund Derby) and get your name on our posters throughout the day and announced during the contest.

Sponsorship Form

Your Name _____ Business Name _____

Address _____

City _____ State _____ Zip _____

E-Mail Address _____ Telephone _____

Sponsorship Level: Matterhorn - \$1,000 Hofbrauhaus - \$800
 Dachshund Derby - \$500 Pretzel - \$100
 Bratwurst - \$50

www.Oktoberfest-Lakeport.com • (707) 263-5092

Mail or bring your application to:

Lake County Chamber of Commerce
875 Lakeport Blvd., Lakeport, CA 95463